

Soft Chews | UltraChews™ | Bars

QUICKLAUNCH™

From concept to commercialization, fast.

A curated collection of QuickLaunch formulas™ designed to accelerate branded launches across Soft Chews, UltraChews™, and Bars.

**MARKET
READY
SKU'S**



OUR DIFFERENCE.

FoodPharma is a leading contract developer and manufacturer of functional food delivery systems, specializing in Soft Chews, UltraChews™, and Bars. **With more than 100 years of confectionery expertise and 25 years in vitamin and mineral supplement manufacturing**, we combine experience and innovation to deliver plant-based nutritional delivery systems trusted by top brands for taste and functionality.

- **Confectionery heritage**
More than 100 years of traditional confectionery expertise applied to modern functional delivery systems.
- **Unmatched taste and texture**
Products consumers love, with enjoyable eating experiences.
- **High dose capacity**
Formats built to carry more actives per serving while maintaining an enjoyable taste and texture.
- **Proven, customizable base systems**
Tailor Soft Chews, UltraChews™, and Bars using validated bases to meet brand and claim targets.
- **Packaging perfected**
Flexible, retail ready options designed for stability and consumer convenience.
- **Scale with confidence**
A manufacturing capacity exceeding 2 billion units.
- **QuickLaunch enablement**
A proprietary system that accelerates development using performance tested base products.

BRAND IT. SHIP IT. DONE.

QuickLaunch™ is FoodPharma's proprietary fast-track system. You select from scientifically crafted, shelf-stable, performance-tested base products. This approach helps your brand move from concept to commercialization in weeks, across **Soft Chews**, **UltraChews™**, and **Bars**, while maintaining taste, quality, and functionality.

Why it Works

Fast to Market

Launch in as little as 15 weeks with no development or pilot fees and low MOQs.

Formulas Ready When You Are

Access an extensive lineup of fully optimized formulations built for flavor, function, and nutrition.

Science-Backed Speed and Innovation

Each formula is designed to deliver consumer-relevant claims and efficacy.

Superior Taste and Texture

Proven processes deliver an exceptional eating experience.

Clean, Plant-Based Bases

Start with 100 percent plant-based systems that support top consumer claims.

Helpful Extras

- > Full turnkey model to move fast and scale with confidence.
- > Library of claim and benefit pathways across high-growth categories.

How it Works

- 1 Select a QuickLaunch formula**
Choose from proven Soft Chews, UltraChews™, or Bars designed to deliver targeted benefits.
- 2 Refine base and flavor options**
Select from tested and proven base systems and flavor profiles.
- 3 Brand and Launch**
Apply branding and claims for launch-ready distribution.



ENJOYABLE FORMATS

Soft Chews

High Performance. Easy chew.

High-dose Soft Chews built on 100% plant-based bases, deliver robust functionality in an easy, enjoyable chew. Individually wrapped for convenience and daily use.

- Packs more actives into fewer servings
- Improved off-flavor masking for complex formulations
- Supports clean-label and plant-based positioning
- Proven stability at commercial scale

UltraChews™

A supplement that tastes like a treat.

With a candy-like coating and soft, chewy center, UltraChews™ make daily supplementation enjoyable with premium taste, texture, and powerful nutrition in one convenient bite.

- Elevated experience in an enjoyable format
- Bridges supplement and functional foods
- Greater flexibility for high-active builds
- Performs through heat and distribution challenges

Bars

Power your day deliciously.

High performance functional bars crafted with clean-label ingredients like protein, creatine, collagen, and fiber, delivering bold flavor, great texture, and serious bar nutrition.

- Macros tuned to performance or lifestyle goals
- Clean-label positioning that meets modern expectations
- Proven base formulas reduce development risk
- Built to scale from launch through growth

Explore Packaging
and Foil Options





BUILT FOR EVERY BENEFIT.

QuickLaunch™-ready formulations are designed to **support a wide range of health goals**, giving brands the flexibility to build products around real consumer needs rather than rigid formats.

Women's Health

Daily balance across key life stages, supporting hormonal health and hair, skin & nails

Sports & Active Nutrition

Performance, strength, hydration, and recovery support, powered by protein, creatine, collagen, and fiber

Weight Management

Metabolic and appetite support, including GLP-1-aligned and daily balance solutions

Immunity

Daily immune and antioxidant support, featuring high-potency vitamin C

Digestive Health

Gut balance and digestive comfort, with support for nutrient absorption

Heart Health

Everyday cardiovascular support, featuring beet root and resveratrol

Mood & Stress

Calm, focus, and stress resilience support, with magnesium and ashwagandha



QUICKLAUNCH™ OPTIONS

All QuickLaunch™ products are built on **proven, plant-based bases** and can be refined with flavor and base options.

Women's Health

Delivery Format	QuickLaunch Product	Claim	Example Flavors	Base Type
Soft Chews	Prenatal	<i>Supports maternal nutrition during pregnancy</i>	Lemon Berry Cherry	Sugar-Free
	Menopause	<i>Supports menopausal comfort & hormonal balance</i>	Lemon Berry	Natural
	Hair, Skin, & Nails	<i>Supports healthy hair, skin & nails</i>	Tropical Fusion	Natural
	HSN High Load Biotin	<i>Supports healthy hair, skin & nails</i>	Strawberry Watermelon	Natural
UltraChews™	HSN High Load Biotin	<i>Supports healthy hair, skin & nails</i>	Grape	Natural, Corn Syrup

Sports & Active Nutrition

Delivery Format	QuickLaunch Product	Claim	Example Flavors	Base Type
Soft Chews	Creatine	<i>Supports muscle strength, power & performance</i>	Non-Acid Flavors	Sugar-Free
	Caffeine	<i>Supports sustained energy & performance</i>	Root Beer	Natural
	PeptiStrong	<i>Supports muscle strength & muscle health</i>	Black Currant Chocolate	Natural
	TriMagnesium	<i>Supports muscle performance & recovery</i>	Grape	Natural
	Quad Magnesium	<i>Supports muscle performance, stamina & recovery</i>	Strawberry Lemonade	Natural
UltraChews™	B Vitamins	<i>Supports energy metabolism & metabolic balance</i>	Orange	Natural, Corn Syrup
Bars	Decadent High Protein + Creatine	<i>Supports muscle strength, performance & recovery</i>	Chocolate	—
	Chewy High Protein	<i>Supports muscle strength & recovery</i>	Salted Caramel	—
	Dessert-Like Protein	<i>Supports muscle strength & recovery</i>	Chocolate	—

Weight Management

Delivery Format	QuickLaunch Product	Claim	Example Flavors	Base Type
Bars	Standard Full Calorie	<i>Supports satiety, metabolic balance & daily nutrition</i>	Chocolate	—
	Snack Crunch	<i>Supports satiety, metabolic balance & daily nutrition</i>	Peanut Butter	—
	Decadent	<i>Supports satiety, metabolic balance & daily nutrition</i>	Cookie Dough, Peanut Butter, Chocolate Fudge	—
	Moo-Less	<i>Supports satiety, metabolic balance & daily nutrition</i>	Chocolate Brownie	—

Immunity

Delivery Format	QuickLaunch Product	Claim	Example Flavors	Base Type
Soft Chews	Vitamin C : High Load	Supports immune & antioxidant health	Orange	Natural
	Calcium	Supports calcium absorption & utilization	Choccy Milk	Natural
	Probiotic	Supports digestive health & gut balance	Lemon Square	Natural
UltraChews™	Vitamin D3 + K2	Supports calcium utilization & heart health	Strawberry	Natural, Corn Syrup

Digestive Health

Delivery Format	QuickLaunch Product	Claim	Example Flavors	Base Type
Soft Chews	Fiber	Supports digestive health & regularity	Tropical Fusion	Fiber-base
	Postbiotic	Supports a healthy gut microbiome	Cinny-Bomb	Natural
Bars	Probiotic Chewy Vegan	Supports digestive health & gut balance	Chocolate, Peanut Butter	—
	Probiotic Decadent Vegan	Supports digestive health & gut balance	Chocolate, Peanut Butter	—
	Probiotic Dessert	Supports digestive health & gut balance	Coconut, Raspberry Coconut	—

Heart Health

Delivery Format	QuickLaunch Product	Claim	Example Flavors	Base Type
Soft Chews	Vitamin D3 + K2	Supports calcium utilization & heart health	Strawberry	Natural
	Beets Plus	Supports cardiovascular health	Norwegian Nibbler	Natural
	Beets & Nattokinase	Supports healthy circulation & cardiovascular function	Blood Orange	Natural

Mood & Stress

Delivery Format	QuickLaunch Product	Claim	Example Flavors	Base Type
Soft Chews	Ashwagandha	Supports relaxation & stress balance	Blackberry Lemon	Natural
	TriMagnesium	Supports brain & nervous system function	Grape	Natural
	Mushrooms	Supports mental clarity & stress resilience	Vanilla Latte	Natural
	Sleep	Supports restful sleep & relaxation	Green Apple	Natural
	Quad Magnesium	Supports nerve, muscle & stress balance	Strawberry Lemonade	Natural
	Magnesium UltraCalm	Supports calm, relaxation & stress resilience	Orange Cream	Natural
	Magnesium + Ashwa + D	Supports stress balance & overall mood health	Blackberry Lemon	Natural

Turn your next idea into a market-ready standout.

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Functional Food Manufacturing

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