

## FoodPharma™ SoftChews are packed with active ingredients

so you can offer great taste and functionality in every bite. Our skilled R&D team will work with you to customize a proven base formula that delivers twice as many actives per serving as gummies and masks off-flavors more easily. Plus, we have an over 2-billion-unit capacity to meet any SoftChews needs with quality and speed.

- High-dose capacity: Reduce the number of servings needed with more nutrients per serving.
- Leading expertise: Join the top brands in VMS today and work with our R&D teams to quickly and easily bring product visions to life.
- Unmatched taste & texture: Offer a softchew that consumers love that has just 20 calories per 5.5g serving.

# **Packaging Perfected**

SoftChews are individually wrapped for portability and safety. Choose from a variety of tamper-evident options, including pouches, bottles and wide-mouth jars.

# **Swiftly Specialized**

Our QuickLaunch™ process streamlines development by leveraging a vast library of proven, scientific formulas. You get a custom formula fast, fully customized.

# From the leader in plant-based nutritional delivery systems

With 100+ years in traditional confections and a legacy of confectionery innovation, FoodPharma is the premier partner for delivering on both taste and functionality.

















## **Customized for your brand**

Satisfy a wide range of goals with a versatile base made from 100% plant-based ingredients. Popular options include:

#### **Bases**

- Natural (Tapioca Syrup)
- Corn Syrup (Non-GMO)
- Low Sugar (Tapioca Syrup/ Tapioca Fiber)
- Zero Sugar (Maltitol Syrup)

## Supplements

- Botanicals
- Nootropics
- Collagen
- Magnesium
- Multivitamins& Minerals

## **Functions**

- Appetite Control
- Bone Health
- Brain Health
- Energy Management
- Immune Support
- Sleep Support

### **Claims**

- Gluten free
- Vegan
- Vegetarian
- Non-GMO
- Organic
- Plant-based
- RSPO
- Keto
- Low Carb

# Start crafting your own SoftChews today.

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