

The FoodPharma™ cup-style delivery system for active ingredients is an ideal method for boosting both nutrient bioavailability and taste appeal. Enhance the indulgence factor of your functional food concept with our skilled R&D team, who will customize a proven base formula to your exact specifications—utilizing only the cleanest, whole-food ingredients, enriched vitamins and minerals, and your choice of crunchy inclusions.

- Innovative ingredients: Start with our R&D team's state-of-the-art solutions to achieve your desired macronutrient profile.
- Flexible functionality: Add your choice of attributes as "supplement facts" or "nutrition facts".
- Incredible taste: Take "high quality" over the top with satisfying inclusions such as crisps, cookies or pretzels.

## **Packaging Perfected**

Cups are packaged safely and securely through prequalified partners. Choose from a variety of flexible and rigid options that are optimized for advanced shelf-stability and consumer convenience.

#### **Swiftly Specialized**

Our QuickLaunch™ process streamlines development by leveraging a vast library of proven, shelf-stable scientific formulas. You get a custom formula fast—crafted to your specification.

#### From the leader in plant-based nutritional delivery systems

With 100+ years in traditional confections and a legacy of confectionery innovation, FoodPharma is the premier partner for delivering on both taste and functionality.

















### **Customized for your brand**

Layer on additional nutrition to satisfy the specific interests of your customer. Popular options include:

**Functions** 

diets

Diabetic

Ketogenic

Blood sugar controlCalorie-restricted

Glucose response

Low carbohydrate

by low Impact

carbohydrates

Weight control

#### **Proteins**

- High PDCAAS
- Vegetable

# Nutrition

- Friendly sugars
- Gluten-free
- High fat: ketogenic
- High fiber
- High protein
- Low glycemic response
- Lower calorie
- Lower in sugar
- Natural
- No dairy ingredients
- Non-GMO
- Vegan
- Zero sugar

# Start crafting your

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own cups today.



foodpharma.com